

BUILDING INDUSTRY HIGHLIGHTS

COMMUNITY BUILDERS

A PUBLICATION OF THE MARYLAND-NATIONAL CAPITAL
BUILDING INDUSTRY ASSOCIATION

WINTER 2005

Cecilia Hodges to Head Provident Bank's United Way Campaign



Cecilia Hodges, Provident Bank's Managing Director of Real Estate Banking in Metro Washington and Central Virginia and a new member of the **Home Builders Care Foundation Board of Directors**, was tapped to serve as co-chair of Provident Bank's 2005 United Way campaign. In her volunteer role, Hodges will be helping lead the bank's annual efforts to support community service programs throughout the area. To date **Provident Bank has contributed \$110,000 to the United Way.** ■

Leo Brusco Contributes to Hospice of the Chesapeake



Leo Brusco, SIOR, President of Land and Commercial, Inc., contributed **\$6,000** to Hospice of the Chesapeake, which will be matched by a grant from The Kresge Foundation, creating a \$12,000 donation. The donation will be used for the construction of a second Hospice House in the County. The Hospice House is dedicated to providing a comforting and caring environment for patients who are faced with advanced illnesses, particularly Cancer. ■

AvalonBay Contributes to Tsunami Relief and Recovery Effort

As a leading multifamily developer, **AvalonBay Communities** has a culture of focusing on the well being of its residents and the communities in which they live and work. When last December's disastrous tsunami washed away homes and destroyed lives, everyone at AvalonBay responded without hesitation. Promising to match the individual contributions of associates, board members and in some cases, community residents, AvalonBay presented an astounding **\$103,392** to the American Red Cross' Tsunami Relief and Recovery Effort. The company's collective determination to help at this time of crisis clearly shows that the *Spirit of Caring* at AvalonBay is strong. ■

Quality Equals Commitment

More than 200 homebuilders and trade partners from Maryland and Virginia came together on February 8 for the Regional Quality Council Roundtable. Spearheaded by **Peter Lyons of Ryan Homes** and **Peter Byrnes formerly of Winchester Homes**, the goal of this collaborative effort was to raise new home construction quality to even higher standards and improve customer satisfaction.

Attendees listened thoughtfully as industry leaders emphasized the benefits of being part of a quality program. "If you're going to stay in this business you have to focus on quality," said Jim Kettler, president of MNCBIA. Determined to make the Metro area one of the top markets in home-builder customer satisfaction, builders and contractors made a pledge to meet customer expectations "the first time, and every time," by following a Four Point Quality Enhancement Program. Fourteen months in the making the Quality Program focuses on four main items including, developing and adhering to a Phase Specification program, the creation and use of a Pre and Post Inspection program, the development of a Hot Spot program and the development of a Quality Manual.

As the program came to an end Peter Lyons inspired the crowd quoting a Chinese proverb, "A journey of 1,000 miles begins with a single step," he said. "This is our first step." ■

ABOUT THE MNCBIA

The Maryland-National Capital Building Industry Association (MNCBIA) is a trade association comprised of builders, developers, and others associated with the shelter industry who do business in Calvert, Charles, Montgomery, Prince George's and St. Mary's Counties, and Washington D.C.

The BIA serves as a valuable resource for its members in the areas of education and training as well as representing the industry at all levels of government, with other trade associations and the general public. The MNCBIA fosters the growth and prosperity of the shelter industry and its members within the community, striving to fulfill every consumer's dream of homeownership within a broad spectrum of price ranges and markets.

CONTACT US

Maryland-National Capital
Building Industry Association
1738 Elton Road, #200
Silver Spring, MD 20903
Phone : 301-445-5400
Fax : 301-445-5499
Website : www.mncbia.org.

FOR MORE INFORMATION

Government and Political Issues
F. Hamer Campbell Jr. 301-445-5404

Media Inquiries
Kelly H. Grudziecki 301-445-5457

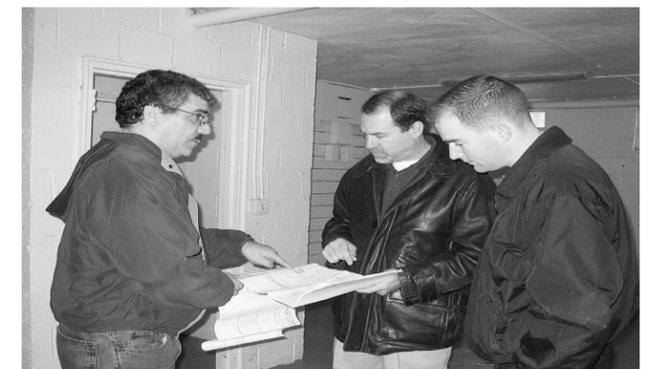
Home Builders Care Foundation
Patricia Berens Kane 301-445-5410

Casa of Maryland Receives Boost from Home Builders Care

Home Builders Care Foundation (HBCF), the charitable arm of MNCBIA, agreed to assist **CASA of Maryland, Inc.** (CASA), a community organization helping to improve the quality of life for Latin American immigrants, with its **Pine Ridge Community Center** project in Silver Spring. The new Community Center is a key to revitalizing Silver Spring's Long Branch neighborhood.

Located on the ground floor of one of the Pine Ridge buildings on Piney Branch Road, the 2,400 sq.ft. Community Center will serve 300 families in the Pine Ridge and Goodacre apartment complexes. The completed Center will house facilities for adult learning and services, computer education and access, youth programs and space for meetings and functions.

CASA received state and federal grant funds through the Montgomery County Department of Housing and Community Affairs to build the Center but had been unsuccessful in locating a contractor who could perform work within their budget. By becoming involved and undertaking a considerable portion of the scope of work as an in-kind contribution to CASA, HBCF not only helps move the project forward, but also saves CASA and Montgomery County thousands of dollars. ■



(L to R) Bob Brehm, project Mgr. for CASA of MD discusses plans with HBCF board members Mike Goldstein of Wells Fargo Home Mortgage and Kyle Lyne of Ryan Homes.

MARYLAND-NATIONAL CAPITAL BUILDING INDUSTRY ASSOCIATION – COMMUNITY INVOLVEMENT

2005 Executive Committee

President, *James Kettler*
Treasurer, *Chas Stuart Jr.*
Secretary, *Kristy Mitchell Sullivan*
Imm. Past President, *Charles D. Ellison, Jr.*
Life Director, *Rich Thometz*
Associate VP, *Michael Faerber*
Legal Counsel, *Roger D. Winston*
VP/Calvert Co., *Bernie Schultz*
VP/Charles Co., *David Cooksey*
VP/Montgomery Co., *John Coker*
VP/Prince George's Co., *William Shipp*
VP/St. Mary's Co., *Guy Curley*
VP/Washington DC, *Miles D. Haber*
Executive VP, *Susan J. Matlick, CAE*

2005 Board of Directors

<i>Curt Adkins</i>	<i>Gary Kret</i>
<i>Tom Allhoff</i>	<i>Bob Larkin</i>
<i>Sevag Balian</i>	<i>David Little</i>
<i>Bill Bilo</i>	<i>Steve Nardella</i>
<i>David Blanken</i>	<i>Nanci Jo Porten</i>
<i>Chuck Covell</i>	<i>Andy Rosenthal</i>
<i>Tony Crane</i>	<i>Michael Ruehr</i>
<i>Tim Dugan</i>	<i>Jack Shoptaw</i>
<i>Steve Elmendorf</i>	<i>Joseph C. Smith</i>
<i>Tom Farasy</i>	<i>Steve Spano</i>
<i>Andre Gingles</i>	<i>Rick Sullivan Jr.</i>
<i>Robert Harris</i>	<i>Jolene Zangardi</i>
<i>Rob Jacobs</i>	

MNCBIA Staff

Executive Vice President, *Susan J. Matlick, CAE*

Director, Govt. Affairs, *F. Hamer Campbell Jr.*
Assoc. Director, Legislative, *Raquel Montenegro*
Assoc. Director, Legislative, *Laura Yaffe*
Assoc. Director, Regulatory, *Annette Rosenblum*

Member Services Manager, *Amy Weinberg*

Programs & Events Manager, *Kathy Rockinberg*
Programs & Events Asst., *Simone Johnson*

Communications Manager, *Kelly H. Grudziecki*

Controllor, *Al Pence*
Financial Svcs. Manager, *Margaret Wilson*

Home Builders Care Foundation Manger,
Patricia Berens Kane

Builders Development Guaranty Group,
Debi Turpin

Receptionist, *Kim Williams*

House For Hope

Caruso Homes, one of the areas leading homebuilders, recently unveiled its completed "House for Hope" in Accokeek, MD. House for Hope is the brainchild of HOPE International founder and Pennsylvania homebuilder Jeff Rut. This unique approach to fundraising brings together builders and trade partners to construct a home. The house is then sold and all the profits are donated to HOPE International to provide small business loans to less fortunate international communities. This money is heading to the Congo. Loans averaging from \$100 to \$500 allow people in foreign countries to develop their own small business and become self-sufficient. The program experiences a 98% loan repayment rate, allowing the money to be loaned to another family.

From the project's inception, and with the overwhelming support of its subcontractors, **Caruso Homes raised more than \$100,000.** ■

A True Community Builder

Throughout the past year, **Mid-Atlantic Builders, Inc.** was a supporter of a number of worthy organizations. The Rockville, MD-based developer was a major sponsor of the Bowie Health Care Center Gala. The company also supported the Home Builders Care Foundation's Walk-a-Thon as a Gold Partner with MNCBIA, and **helped raise more than \$40,000** from others. To assist in the aid of mentally challenged individuals living in our region, Mid-Atlantic Builders contributed to The Foundation for Group Homes. Other donations in 2004 went toward many other shelter, social service and health care organizations, including the Montgomery Hospice, a major gift to the Jewish Social Service Agency, and the Brain Tumor Society, for which a donation was given in honor of a fellow developer suffering from the disease. In addition to helping *people* in the community, Mid-Atlantic Builders gave donations to environmental organizations such as the World Wildlife Fund, the Nature Conservancy and the National Zoo. ■



HOME BUILDERS CARE FOUNDATION AND BIA MEMBERS ASSISTING AND SERVING THE COMMUNITY THROUGHOUT THE REGION

2004 Community Service Awards

Each year, the **Home Builders Care Foundation (HBCF)** recognizes select individuals or companies for their outstanding contributions to the community through unselfish efforts and dedication in support of shelter-related projects.

Home Builders Care presented its 2004 Community Service Award to the following four outstanding building community members: **Greg Lauer**, Production Manager with **Craftstar Homes**, for his expert on-site coordination and supervision on the Mellwood House project in Upper Marlboro and for his preliminary work and commitment to the Angel's Watch Regional Shelter project in Southern Maryland, slated to begin construction in 2005; **Lenny Martino**, Customer Service Manager with **Craftstar Homes**, for taking the lead role in the renovation of two group residences within the Jewish Foundation for Group Homes program; **Metro Landscape and Construction** for the company's significant in-kind contribution of all labor to install approximately 1,000 feet of new wood six-foot fencing at Mellwood House, playing a major role in the project's success; and **Steuart-Kret Homes** for its successful undertaking of an improvement project at a group home in LaPlata, operated by the **Spring Dell Center**. The residence, home to four disabled adults, was in need of a new handicapped accessible ramp as well as fencing to improve the safety of its residents.

Thanks to the many MNCBIA members who volunteer their time, talent and tools to HBCF projects, critical housing needs are met, communities flourish and houses become homes. ■



Curt Adkins, President of HBCF, (right) thanks the Community Service Award winners for their contributions throughout 2004.

MNCBIA Makes Honor Roll

The Maryland-National Capital Building Industry Association was named to the 2005 Associations Advance Honor Roll, a national awards competition sponsored by the American Society of Association Executives, Washington, DC.

MNCBIA received the award for its **Home Builders Care Foundation-Gospel Rescue Ministries (GRM) Project**. GRM operates one of Washington, DC's, largest shelters for homeless men. The mission provides lodging facilities for over 100 homeless men each night, in addition to a number of other social service programs.

GRM's building is 65-years-old and was in dire need of repairs and upgrades. Interior renovations were estimated to cost \$107,000.

The project, led by **Miles Haber**, **MNCBIA's Vice President/Washington, DC**, and President of Monument Construction, was generously supported by **Pritzker Residential** and more than a dozen subcontractors.

Improvements included the complete replacement and upgrade of lavatories, including walls, toilets, showers and fixtures and finishes as well as renovation of living quarters including flooring, tiles, lighting and repairs to HVAC system. **The extensive renovation was completed by Home Builders Care for under \$50,000.**

The prestigious Associations Advance America Awards program recognizes associations that propel America forward—with innovative projects in education, skills training, standards setting, business and social innovation, knowledge creation, citizenship and community service. ■