

The Maryland Center for Housing



NAMING RIGHTS & DONOR BENEFITS

Show Your Support for Your Industry, Your Association and Your Foundation



Your contribution to the Maryland Center for Housing is a lasting testament to your commitment to and support of the home building industry. It also endows Home Builders Care, our charitable foundation and supports its projects throughout Maryland and the District of Columbia. Become an Inaugural Donor to the Center and we'll make sure you and your contribution are the "center" of attention throughout the "build" and beyond. Recognition opportunities available only through 2015.

NAMING RIGHTS - You and/or your company exclusively featured as presenting sponsor of Conference Rooms and Offices in the Maryland Center for Housing. Receive plaque on conference room/office door. Additionally, each donation valued at more than \$15,000 will receive a complimentary paver to be displayed at the entrance of the building.

OTHER BENEFITS INCLUDE:

TAX DEDUCTIBILITY

All contributions are tax deductible to the full extent of the law. Home Builders Care is a non-profit 501 c 3 charitable organization (TIN 52-1389604)



ELECTRONIC MARKETING

Above \$1000, your company logo and/or name is featured on both the hbcf.org and marylandbuilders.org websites with links to your site
Social Media updates regarding top donors
Donor Features in select e-newsletters distributed by the Association & Foundation

PRINT MARKETING

Inclusion in The Maryland Center for Housing special publications
Acknowledgement in the the Home Builders Care Annual Reports 2014 & 2015

BUILDER MART ADVERTISING

Signage for donors exhibiting in Builder Mart to use at their booth recognizing their involvement and promoting their product/service or monetary contributions

EVENT MARKETING

Recognition/Signage at Dedication Ceremony
Donor Recognition at MBIA events held at the Center through 2015.

RECOGNITION AT THE MARYLAND CENTER FOR HOUSING

Listing on the permanent Recognition Plaque to be installed in the Reception Area
Video loop featuring Donors on 72" reception area flat screen through 2015

Every donor above \$1000 will receive a Commemorative Desktop Display noting their participation.

NAMING RIGHT AVAILABILITY:

First Floor Kitchen	\$ 30,000
Elevator	\$ 30,000
Bonding Office	\$ 15,000
Operations Office	\$ 15,000
Government Affairs Office # 1	\$ 15,000
Government Affairs Office # 2	\$ 15,000
Executive Finance Office SOLD	\$ 20,000
EVP Office SOLD	\$ 30,000
1st Floor Workroom SOLD	\$ 20,000
1st Floor Foundation Conference SOLD	\$ 20,000
Government Affairs Office # 3 SOLD	\$ 15,000
Government Affairs Office # 4 SOLD	\$ 15,000
Events Office SOLD	\$ 15,000
Communications Office SOLD	\$ 15,000
Membership Office SOLD	\$ 15,000
Sales & Marketing Office SOLD	\$ 15,000
Foundation Office SOLD	\$ 15,000
Upstairs Kitchen SOLD	\$ 15,000
Upstairs Workroom SOLD	\$ 15,000

CASH DONATIONS:

Gold Sponsor	\$ 10,000
Silver Sponsor	\$ 5,000
Bronze Sponsor	\$ 2,500
Friends Of MCH	\$ 1,000
Paver Sponsor Large	\$ 500
Paver Sponsor Small	\$ 250

Naming rights awarded on a first come first serve basis.